

# Fancy Food Livestream Sponsorship

The Food Institute (FI) has partnered with the Specialty Food Association (SFA) in 2023 to bring the Winter Fancy Food and Summer Fancy Food shows to a global virtual audience via a 3-day livestream for each event. Sponsors will now have the opportunity to reach a 100,000+ specialty food industry audience via a state-of-the-art media production platform.

	<b>Title Sponsor</b> <b>\$25,000</b> 1x available	<b>Platinum Sponsor</b> <b>\$10,000</b> 2x available	<b>Gold Sponsor</b> <b>\$5,000</b> 3x available	<b>Silver Sponsor</b> <b>\$2,500</b> 5x available
<b>SPONSORSHIP BENEFITS</b>				
<b>TITLE SPONSOR BANNER RECOGNITION</b>	3x			
<b>LIVE INTERVIEW AT MEDIA BOOTH</b>	1x			
<b>LIVE INTERVIEW AT EXHIBITOR BOOTH</b>	2x	●		
<b>COMMERCIALS (30 SEC)</b>	3x	●	●	
<b>VERBAL MENTIONS</b>	3x	●	●	●
<b>LIVESTREAM BANNER ADS</b>	3x	●	●	●

*\*Sponsorship tiers can be customized*

To inquire about sponsorship opportunities, please contact Paola Garcia at [paola.garcia@foodinstitute.com](mailto:paola.garcia@foodinstitute.com).